



End of Year Impact Report

What We Impacted In 2023

The Promotions Dept.
24238 Hawthorne Blvd, Torrance CA 90505

310.791.7006

Let's align.

We know how important it is to not only positively impact our communities and the world around us, but also provide transparent and measurable data on how we do just that.

We're committed to running our organization as ethically as we possibly can, and we're happy to have you along for the ride!

Here's how we're working our core values into both our day-to-day operations and bigger picture – and by extension, yours too.

Sustainability Initiatives



1 for 1 Trees

Since 2021, we've pledged to plant two trees for every order placed: one for you and one for us.

By partnering with [OneTreePlanted](#), a 501(c)3 non-profit, we've contributed over 21k trees to reforestation projects in North America, Latin America, Africa, Asia and Europe – removing 526 tons of CO₂ from the earth's atmosphere.

UPS Package Offset

As part of our commitment to minimize our impact on the environment we've partnered with UPS to offer Carbon Neutral Shipping, which offsets 100% of our domestic UPS ground shipment emissions.

Learn more about Carbon Neutral Shipping [here](#).

Remote Office Offset

Just because we're growing, doesn't mean our environmental footprint has to.

Every year, we offset the total carbon from TPD corporate headquarters and our four satellite offices, a commitment we've made since 2021.

EV Charging

In 2023, we installed an EV charging station at our corporate office to help offset carbon gas emissions and support our team members who choose to drive electric vehicles.

Introduction of PLA/Bags

New in 2024, we are introducing a sustainable solution and a concerted effort to package our branded merch in corn-based PLA Bags, whenever possible.

Solar Powered HQ

Since 2018, our offices in Los Angeles have been powered by solar to help reduce our environmental impact.

Cardboard Recycling Program

Since 2022, we've partnered with Corridor Recycling to help minimize our additions to landfills through our bi-monthly cardboard collection program.

SwagCycle

We continue to work with our clients by repurposing and redistributing out-of-date or unused promotional items to our local community, extending their lifespan and donating them to those in need.

Signage Upcycling

In an effort to divert used signage from events and activations from going into landfills, we created a program to upcycle banners and turn them into commemorative bags.

Company Initiatives

OUR YEAR-ROUND COMMITMENTS

Bresee Foundation

Bresee Foundation offers after-school programs and family services to low-income youth, adults, and families in central Los Angeles to equip young people to pursue their education, achieve their full potential, and serve their community.

We provide supplies, branded promotional products and financial contributions to support their effort.



365 Pride

The Trevor Project provides a safe space for confidential crisis intervention, counseling and suicide prevention services to lesbian, gay, bisexual, transgender, queer, and questioning youth.

In a year-round effort to support LGBTQ+ communities, we donate 5% of proceeds for any project related to Pride awareness directly to The Trevor Project.



EQCA

With 900,000 members, Equality California is the nation's largest statewide LGBTQ+ civil rights organization. They advance civil rights and social justice by inspiring, advocating, and mobilizing through an inclusive movement that works tirelessly on behalf of those they serve.

In 2023, we were a sponsor of the EQCA Recognition Gala.



WISE Sponsorship

With 30 chapters across the United States, WISE (Women in Sports + Events) is the leading voice and resource for women in the business of sports through a combination of programming and online tools designed to provoke thought, personal and professional growth, and engagement.

In 2023, we were a sponsor at the WISE WOI (Women of Inspiration) event in Los Angeles. In addition to making a financial donation, we provided merchandise for all attendees.



Client Initiatives

SUPPORTING OUR CLIENTS IN THE COMMUNITY

Chargers Impact Fund

The Chargers Impact Fund brings people together to empower youth, generate access and create opportunity in under-resourced neighborhoods.

As a Hole Sponsor for their annual charity golf tournament, we donated merchandise and made a financial contribution to support their effort.



Science of Sport

Science of Sport is a non-profit that develops interdisciplinary STEM curriculum and programming that is inclusive to all learners through hands-on, minds-on learning.

We support the organizations fundraising effort by contributing financially to their annual charity golf event.



HeartShapedHands

Founded by MLS legend Kei Kamara, HeartShapedHands provides scholarships to schools and students in his home country of Sierra Leone to help offset the costs of education.

We work alongside the organization to donate apparel, camp gear, and supplies for children in need.



Warrior Foundation Freedom Station

Warrior Foundation Freedom Stations are the first transitional housing residences of their kind in the San Diego region, providing service members with a place to heal and prepare for the next chapter.

In 2023, we made a financial contribution to support the construction of new housing for local veterans.



SJ Earthquakes Military Blitz

To help make MLS soccer more accessible, we partnered with the San Jose Earthquakes to donate season tickets to military families. Throughout the campaign, companies and individuals donated Cali Clasico tickets to troops and the Earthquakes matched each contribution.

Each order includes a donation to Operation: Care and Comfort and their initiatives in support of the military throughout the year. Learn more [here](#).



Our Year At A Glance

7.5k

trees planted in California in partnership with



IMPACT OVERVIEW

\$100k

in financial donations

+

\$50k

in merchandise donations

Let's talk about how our team can help
your organization make the right
impact in 2024 and beyond.





Thank You

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